



## What Makes Sinsational Smile Green?

**Sinsational Smile is the first whitening system in the world to achieve eco-friendly certification from the Eco-Dentistry Association®.**

**The EDA Accepted Seal is the dental industry's only comprehensive standard for environmentally sound products and services.**



The EDA awarded the “Accepted Seal” to Sinsational Smile not only because its ingredients have been determined to be GRAS (Generally Regarded as Safe), requiring no warnings, but also because of the company’s extraordinary environmental efforts. Its manufacturing facilities are located in a LEED certified building, which means they use the best green building methods and materials, and they’re even powered by solar panels installed on their roof. They are also the first whitening product to use recyclable silicone trays (BPA-free) in their system.

**By choosing Sinsational Smile, you go green and your patients get white!**



- First company to use recyclable silicone trays
- Green Certified Business located in a LEED Certified building
- Pre-filled trays that eliminate the use of syringes and reduce waste
- Avoids chemical compounds of concern for dental patients (No BPAs, titanium dioxide, sodium lauryl sulfate or other harmful chemicals)
- Portion of proceeds goes to support organizations like Oceana, Surfrider Foundation, SPCA, American Forests and Humane Society International

### About the Eco-Dentistry Association®

The EDA offers dental professionals practical tips on incorporating eco-friendly dental methods and practices, and connects patients to dental professionals that share their values of wellness and environmental stewardship. Members learn how to employ environmentally-sound practices, like reducing waste and pollution, saving energy, water and money, incorporating wellness-based methods and the best technological advances in dentistry.

More information about membership and the Green Dental Office Certification program (GreenDOC™) can be found at [www.ecodentistry.org](http://www.ecodentistry.org) or by contacting [info@ecodentistry.org](mailto:info@ecodentistry.org).

